


**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In The Matter of Application Serial No. 75/839,980  
Published in the *Official Gazette* of November 21, 2000

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Bridgestone/Firestone Research, Inc.,	:	
	:	
Opposer,	:	
	:	
v.	:	Opposition No. 91122110
	:	
Karl, Allan F. (assignor) and	:	
Wirestone, LLC (by assignment	:	
and name change),	:	
	:	
Applicant.	:	
	:	04-19-2004
	:	U.S. Patent & TMO/TM Mail Rcpt Dt. #22
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**SUBSTITUTE POWER OF ATTORNEY**

Commissioner for Trademarks  
Box TTAB NO FEE  
2900 Crystal Drive  
Arlington, VA 22202-3514

The undersigned appoints Arthur J. Greenbaum, Jonathan Z. King, Susan R. Schick, William M. Borchard, David Goldberg, Baila H. Celedonia, Mary L. Kevlin, Lynn S. Fruchter, Jeffrey H. Epstein, Midge M. Hyman and Deborah K. Squiers, and all other attorneys of Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, New York 10036-6799, members of the Bar of the State of New York, its attorneys, with full powers of revocation and substitution, to prosecute this application to register, to receive the Certificate of Registration, to represent it in this opposition proceeding, and to receive all correspondence from and transact all

other business in the Patent and Trademark Office and the Trademark Trial and Appeal Board in connection therewith. All previous Powers of Attorney are hereby revoked.

Respectfully submitted,

WIRESTONE, LLC

By: 

Anthony Danon  
Executive Vice President

Dated: 4/13/04

**Certificate of Service**

I hereby certify that a true and correct copy of the foregoing SUBSTITUTE POWER OF ATTORNEY was served on Opposer Bridgestone/Firestone Research, Inc. on April 14, 2004 by first class mail addressed to Opposer's counsel of record at the following address:

Peter G. Mack, Esq.  
Geoffrey M. McNutt, Esq.  
Foley & Lardner  
3000 K Street, Suite 500  
Washington, D.C. 20007-5109

A handwritten signature in cursive script, appearing to read "Susan R. Schick", is written over a horizontal line.

Susan R. Schick

TTAB

# Cowan, Liebowitz & Latman, P.C.

LAW OFFICES

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April 14, 2004



04-19-2004

U.S. Patent & TMO/TM Mail Rcpt Dt. #22

**Via First Class Mail**

Commissioner for Trademarks  
Box TTAB NO FEE  
2900 Crystal Drive  
Arlington, VA 22202-3514

Re: Bridgestone/Firestone Research, Inc. v. Karl, Allan F. and Wirestone, LLC  
Opposition No. 91122110 to Application Serial No. 75/839,980

Dear Sir or Madam:

We enclose an original and duplicate copy of a Substitute Power of Attorney for the above-referenced application and opposition proceeding.

Kindly confirm receipt of this Substitute Power of Attorney by returning the attached postcard and address all future correspondence to the undersigned.

Respectfully submitted,

Susan Schick

**Enclosures**

cc: Arthur J. Greenbaum, Esq.  
Jonathan Z. King, Esq.  
Peter G. Mack, Esq.  
Geoffrey M. McNutt, Esq.